TOWN OF HERNDON

Enriching the Quality of Life and Promoting a Sense of Community

NEWS RELEASE

FOR IMMEDIATE RELEASE

Press Contact: Anne Curtis
703/435-6800 X2010
anne.curtis@herndon-va.gov

Herndon in Bloom
Fostering Home and Neighborhood Upkeep for a Vibrant Community

"HERNDON IN BLOOM" 2009 LAUNCHES
Spring Clean-Ups, Neighborhood Clean-Up Weekend Included in Town Initiative

Herndon, VA (March 30, 2009) – The Town of Herndon is once again promoting *Herndon in Bloom,* an initiative first launched in 2008 to foster home and neighborhood upkeep.

Herndon in Bloom 2009 incorporates town-wide spring clean-ups, expanded this year to give homeowners two opportunities to remove clutter from their yards and homes. The Department of Public Works (DPW) will circulate TWICE throughout the entire town, during the weeks of April 13 – 17 and April 20 – 24. Homeowners should place large household items such as appliances, furniture, vehicle parts and plumbing fixtures (all under 50 lbs.) curbside on their trash days only.

Additionally, a Clean-Up Weekend will be held April 25-26, during which neighborhoods, civic groups, and other organizations committed to the overall maintenance and appearance of the town are encouraged to join together for an hour, a half-day or a daylong efforts to clean up neighborhood common areas, spruce up yards that need attention, or participate in organized beautification programs such as Adopt-a-Spot. A "how to" kit on

planning an event has been prepared, and town staff is mobilized to assist neighborhoods in participating in the event. The *Herndon in Bloom* Clean-Up Weekend coincides with the town's Earth Day/Arbor Day celebration.

"*Herndon in Bloom* is designed to focus on maintenance and upkeep of homes and neighborhoods, thereby enhancing our property values and enriching the quality of life in Herndon," said Mayor Steve DeBenedittis. "I encourage citizens to participate in the spring clean-ups and to organize friends and neighbors during the Clean-Up Weekend."

For more information on spring clean-ups, contact DPW at (703) 435- 6860 or via email at public.works@herndon-va.gov. For more information on the Clean-Up Weekend and for assistance in planning an event, contact the town's Neighborhood Resources department at (703) 435-6890 or via email at neighborhood.resources@herndon-va.gov. Information on *Herndon in Bloom* is posted on the town's Web site at www.herndon-va.gov.

A PDF of the *Herndon in Bloom* logo is attached.

The Town of Herndon was incorporated by the General Assembly of the Commonwealth of Virginia on January 14, 1879. Located in western Fairfax County, Herndon is the 3rd largest town in the Commonwealth and is home to more than 23,000 citizens. Businesses located within the Town of Herndon, which range from high tech enterprises to entrepreneurially-owned establishments, employ approximately 25,000 people. *Business Week* Magazine has named Herndon one of the nation's "Best Affordable Suburbs."

For more information, visit the town's Web site at www.herndon-va.gov.

###