



NEWS RELEASE

RISK MANAGER APPOINTED BY TOWN OF HERNDON

Herndon, VA (November 7, 2019) – The Town of Herndon has named Roxann Fox Simkins to the newly-created position of risk manager.

In her new post, Fox Simkins will plan and manage the town's insurance and risk programs. She will be responsible for administrative and technical work in the development, enforcement, analysis and administration of safety and risk management programs such as OSHA compliance, workers' compensation, injury management and liability management. She will also analyze the town's risk management processes by identifying exposures, determining controls and/or risk elimination measures, and providing ongoing analysis to optimize the town's positioning relative to general risks.

Prior to joining the town, Fox Simkins held positions of increasing responsibility at GEICO, culminating in a seat on the insurance company's Claims Liability School management development team. In that role, she was responsible for developing curricula for supervisory programs and instruction, as well as managing their execution; working with multiple departments on regional and national compliance in risk management procedures; serving as a lead negotiation instructor; and working with company leadership on risk management issues. She was also a founding member of GEICO's national training center.

Fox Simkins holds a BA in Political Science from Hofstra University.

"The establishment of this position fulfills a primary objective of the Town Council, to ensure that the town operates in a manner that optimizes productivity on behalf of citizens while mitigating unnecessary risk," said Town Attorney Lesa Yeatts, the official to whom Fox Simkins will report. "In her new role, Roxann will be working with internal and external constituencies to evaluate, administer and improve town processes relative to risk exposure."

Fox Simkins begins her employment with the Town of Herndon on December 2, 2019.

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